



Rural Development Service Society

Kisan Mitra Helpline,
Telangana, Andhra Pradesh

Goals:

- Counsel farmers in distress via phone, field support, and follow-ups to get timely and effective solutions
- Improve government response systems by creating a local, transparent way to solve farmers' problems



Suicide-affected farmer families are raising voices, rebuilding lives and finding strength through support and public action

Impacts

- 19,000+ farmer issues handled in 6 years, with 75% resolved
- Counselors listen compassionately, alleviating distress and preventing suicide
- 350 farmers secure government compensation amounting to \$3 million
- 92 suicide-affected families rebuild livelihoods and keep children in school
- Kisan Mitra team helps government improves its grievance redressal process
- Farmers speak publicly to assert rights

\$500 provides livelihood support for 1 farmer family

Grassroots action for an empowered India

- Advocate for stronger policies and better implementation
- Address farmer distress through helplines and field support
- Improve security for cane cutters
- Ensure recognition and rights for tenant farmers on leased land
- Strengthen women-led collectives and their bargaining power
- Promote sustainable farming, natural methods, and crop diversity
- Expand market access and ensure Minimum Support Price (MSP)



Association for
India's Development

Courage | Commitment | Change



AID

5011 Tecumseh Street
College Park, MD 20740, USA

info@aidindia.org

aidindia.org/agriculture



AIDindia



aid.india



aidindia



Association for
India's Development
Courage | Commitment | Change

AGRICULTURE Grow India



Relief to
farmers in
crisis

Join hands with
AID in supporting
these efforts

Creating
public
awareness

Access to
fair
markets

Eco-friendly
farming
methods

Advocacy
for farmer
friendly
policies

aidindia.org/agriculture



AIDindia



aid.india



aidindia



Jana Sanghati Kendra

Nutrition & Seed Preservation
West Bengal

Goals

- Train local youth and farmers to promote sustainable agriculture, organic kitchen gardens, and seed conservation
- Preserve and promote indigenous paddy and vegetable seed varieties to protect biodiversity and ensure food security
- Assist farmers in pursuing commercial farming opportunities with knowledge, resources and training



Women farmer cultivates her kitchen garden ensuring vegetables for her family

Impacts

- 5,000 villagers trained in organic kitchen gardening, reducing market dependence and improving nutrition
- Communities preserve and share 25 indigenous paddy and vegetable seed varieties, enhancing food security
- 15 women's clubs formed, creating strong peer networks for learning and mutual support on a range of farming issues
- Promoted toxin-free crops, the use of organic fertilizers, and sustainable agricultural techniques

\$120 to train 100 families to raise and sustain a kitchen garden



Mahila Kisan Adhikar Manch

Sustainable Farming & Livelihood Justice, Maharashtra

Goals

- Women identify as farmers, access social security and entitlements
- Farmers save seeds, access local markets and form farmer producer collectives
- Cane cutters register for benefits
- Women in agriculture secure dignified, safe, and fairly paid work conditions
- Women practice agro-ecological farming



Women farmers learn techniques for mixed cropping and collective farming

Impacts

- Women in 20 districts get documents for housing, pension and other govt benefits
- Sugar cane workers get a seat in health committee, secure services at work site
- Women farmers gain skills, rights, and workplace protections
- Sugar cane supervisors agree to dialogue with workers, address issues of payment and harassment
- Women from 17 states hold Mahila Kisan Sammelan, assert rights to land and livelihood and identity as farmers

\$850 helps one cane cutter transition to farming on ½ acre



Rural & Environment Development Society

Sustainable Farming Project, Andhra Pradesh

Goals

- Help formation of women-only farmer cooperatives to work on sustainable agriculture models & linking with government programs on millets and natural farming
- Empower women farmers by promoting leadership, access to training and priority in government schemes



Women farmers lead in collective work—from seed to harvest

Impacts

- Six women-led FPOs formed, with two more in progress, boosting farmer collaboration and market access
- REDS works with Rythu Bharosa Centres to connect farmers with government schemes and services
- Single women launched collective farms on leased land, building income and support in drought-hit areas
- Millet processing unit set up in Kadiri enables farmers to add value and reach better markets

\$100 per month helps 3 families pursue sustainable livelihood